

WHEREAS, the American Red Cross of Northern California Blood Services Region stresses the importance of donating blood. They emphasize the need to ensure an adequate blood supply and stress the importance of giving the “Gift of Life” through the donation of blood; and

WHEREAS, the need for additional healthy, regular volunteer donors to join the ranks of those who already give of themselves so generously. One blood donation may help save three lives. Every day blood is needed in hospitals and emergency treatment facilities for patients with cancer, diseases, organ transplant recipients, and to help save the lives of accident victims; and

WHEREAS, the need for blood is constant, especially during the winter months when blood is traditionally in short supply due to a reduction in donor turnout because of the holidays, busy travel schedules, inclement weather and illness, which can put blood inventory at a critical low; and

WHEREAS, the American Red Cross Northern California Blood Services Region distributes more than 130,000 pints of blood per year to help save local patients, yet fewer than 100,000 pints of blood are collected in the region annually; and

WHEREAS, some thirty-eight percent of the public is eligible to donate, yet fewer than eight percent of these individuals present to donate blood. There is a need for civic and service organizations and businesses to sponsor blood drives.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of Santa Clara, State of California does hereby proclaim January as

National Blood Donor Month

and urge citizens in good health to donate regularly; we also urge all civic and service organizations and businesses, if they have not already done so, to form blood donor groups and provide blood to those in need.

PASSED AND ADOPTED this Twelfth Day of January, Two Thousand Ten by unanimous vote.

Ken Yeager
President, Board of Supervisors

Donald F. Gage
Supervisor, District One

George M. Shirakawa
Supervisor, District Two

Dave Cortese
Supervisor, District Three

Liz Kniss
Supervisor, District Four

Attest: Maria Marinos
Clerk, Board of Supervisors